



CLIENT:	Hagen Ford	PHONE #:	
SPOT:	HAGN-T160101 Jan Construction Reduction	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	1/5/16	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
<p>Hagen Ford Logo Euclid & Wilder – Bay City</p> <p>2015 Ford Focus SE 2016 Ford Fusion SE 2016 Ford Escape SE</p> <p>Get \$2,000 Trade Assistance Up To \$2,250 In Factory Rebates On Top Of Hagen’s Lowest Price!</p> <p><small>\$2,000 Trade Assistance requires trade in of a 1998 or newer vehicle. Financing thru Ford Motor Credit Company required. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. All factory rebates assigned to dealer. A/Z/D plan eligibility required for Auto Show Bonus Customer Cash. See dealer for details. Offer expires 02/01/2016.</small></p> <p>2015 Ford Focus SE 2016 Ford Fusion SE 2016 Ford Escape SE</p> <p>0% APR For 60 Months Factory Rebates Up To \$750 PLUS \$2,000 Trade Assistance</p> <p><small>0.0% a.p.r for 60 month term. \$27.78/\$1000.00 regardless of down payment. Financing thru Ford Motor Credit Company required. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. \$2,000 Trade Assistance requires trade in of a 1998 or newer vehicle. All factory rebates assigned to dealer. A/Z/D plan eligibility required for Auto Show Bonus Customer Cash. See dealer for details. Offer expires 02/01/2016.</small></p> <p>Hagen Ford Construction Reduction Sales Event Euclid & Wilder – Bay City HagenFord.com</p>		<p><u>Announcer:</u> At Hagen Ford in Bay City, you’ll save BIG during the Construction Reduction Sales Event!</p> <p>While Hagen Ford’s dealership is getting a new look... you’ll get \$2,000 extra for your trade! Push, pull or drag!</p> <p>Get Into The New Ford Focus, Fusion, or Escape... and get \$2,000 more for your trade! PLUS factory rebates up to \$2,250! On TOP of Hagen’s lowest price!</p> <p>Or choose 0% APR for 60 months, factory rebates up to \$750, AND \$2,000 more for your trade!</p> <p>We’re getting a new look! You’re getting a better deal!</p> <p>During the Construction Reduction Sales Event at Hagen Ford! Euclid and Wilder, Bay City!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____